Houser & Hennessee
ADVERTISING CORPORATION

APPROVED
PER PROGRAM GUIDELINES

CLIENT:	**Feeny Chrysler – Midland**	PHONE #:	
SPOT:	**FEENY-T200101 Jan Feeny V1**	FAX # :	
LENGTH:	**:30**	SALES REP:	
DATE:	1/8/2020	PRODUCER :	A. Dennis

GRAPHICS	Video	AUDIO
Feeny Logo **Chrysler – Dodge- Jeep – Ram Logos** Eastman Ave – Midland **The Fun Starts Here!**	Video: Feeny Chrysler Building Shot – drone footage?) Mike On Camera in dealership showroom Employees On Camera ***(The lines in this section will change from spot to spot, and will cover a wide range of topics.)***	**<u>Announcer (Mike): (:03)</u>** At Feeny Chrysler, Dodge, Jeep, Ram in Midland… ***the fun starts here***! **<u>Mike Beck: (:03)</u>** Because Feeny knows what makes car buying fun! **<u>Employees On Camera: (:09)</u>** It's having a friendly, helpful staff! A stress free, no hassle purchase! And knowing that you got the best price! So you can enjoy the car buying experience, once again!
2020 Ram 1500 Big Horn Quad Cab 4x4 **Lease From Just $229/mo** Stock# 20222. Lease for 24 months, 10,000 miles per year for qualified lessees with approved credit. $2,000 down. Must qualify for Chrysler Conquest and/or Returning Lessee programs, and Chrysler loyalty programs. Taxes and start up fees extra. Other restrictions apply. See dealer for details. Offer ends 1/31/20.	GFX: 2020 Start Something New Sales Event Logo Video: 2020 Ram 1500 Big Horn	**<u>Announcer (Mike): (:10)</u>** And during the Start Something New Sales Event at Feeny… The fun starts with a deal on a new Ram 1500 Big Horn! Drive yours for just $229 a month!
Feeny Logo **Chrysler – Dodge- Jeep – Ram Logos** Eastman Ave – Midland Feeny.com	Video: Feeny Chrysler Building Shot	***Jingle: (:04) Feeny makes car buying fun!***